#### Google Docs vs. Microsoft Office 365



#### **Web-Based Applications**

 Online applications or web applications are becoming more popular, particularly since broadband Internet access has become more common and more available. With online applications and services, you do not need to download and install them in your computer to use them—you just need to open up your browser and access them online.



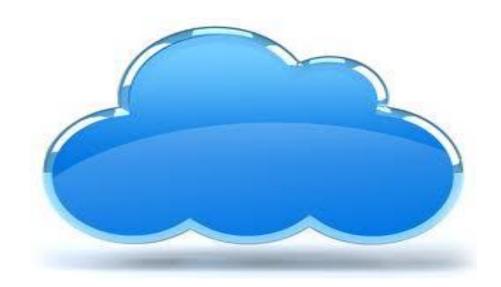
Web Based Applications





## Both Microsoft Office and Google Docs are cloud-based office productivity suites.

# Do You Really Care Where Your Computing is Performed or Your Software and Data are Stored?



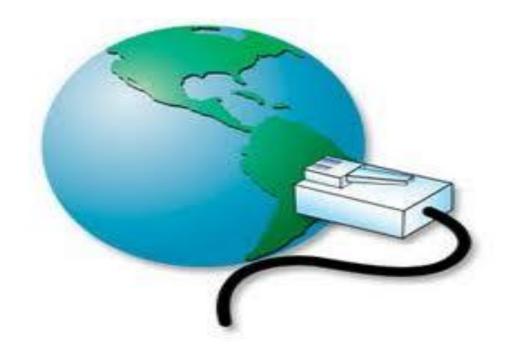
#### **Cloud Computing Defined**

 CLOUD Computing is the practice of using a network of remote servers hosted on the Internet to store, manage, and process data, rather than on a local server or a personal computer.

#### **Cloud Computing Simpler Definition**

 The CLOUD is nothing more than a figure of speech for the Internet, or more literally, the vast array of storage servers around the globe that comprise it. When a file is stored in the cloud, it simply means the file resides on one of those servers and can be accessed through an Internet connection.

#### **Key to Cloud Computing**



**Broadband Internet** 

# Advantages of Cloud Computing for small/home businesses

- Location Independent
- Scalability
- 24/7 support
- Pay as you use
- Secure storage
- Lower cost of ownership





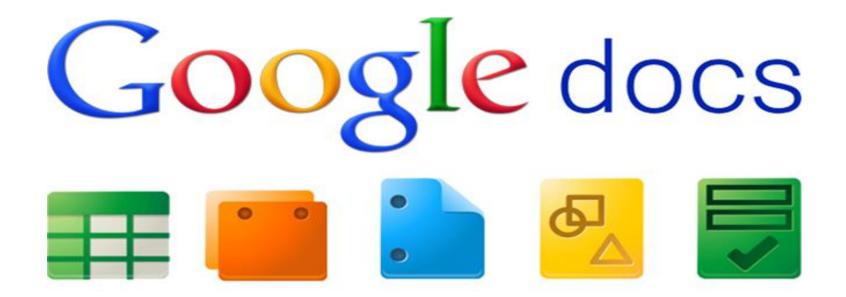
# Advantages of Cloud Computing for Home Users

- You can access your files/programs from anywhere you have an Internet connection.
- Program updates, support, and maintenance are done by the online service provider.
- Lower cost.



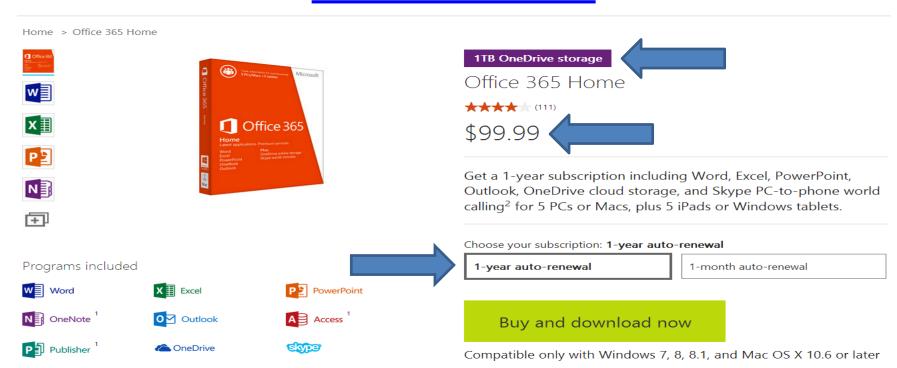
# There are Thousands of Cloud Applications







#### **Get Office 365**



All languages included





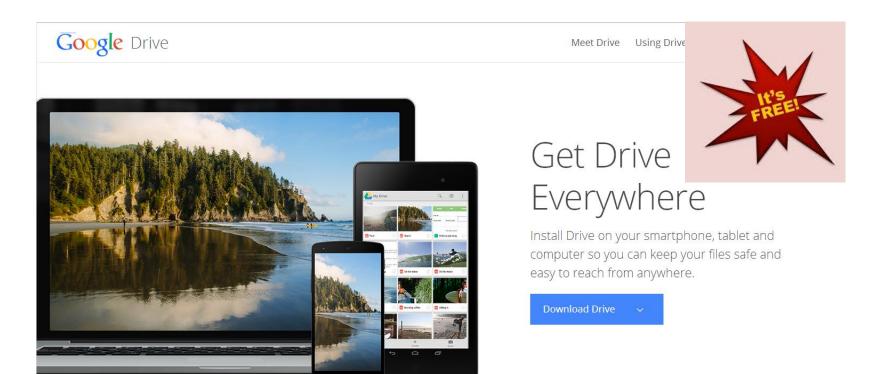








#### **Get Google Drive & Docs**



#### **Price Comparison**

















#### What's Included in Office 365

#### Programs included





















Microsoft Word is a word processor developed by Microsoft.



**Docs** is the online word processor in Google Drive.



**Microsoft Excel** 

is a spreadsheet application developed by Microsoft.



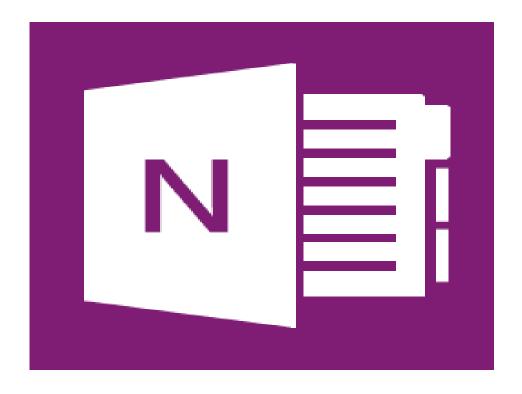
**Sheets** is the Google online spreadsheet program.



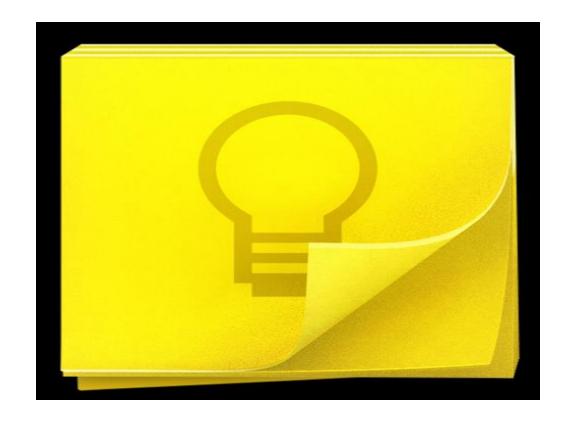
Microsoft PowerPoint is a slide show presentation program developed by Microsoft.



**Slides** is the Google presentation program.



Microsoft OneNote is a computer program for free-form information gathering and multi-user collaboration.



Google Keep is a note taking service from Google.



Microsoft Outlook is a personal information manager from Microsoft. Although often used mainly as an email application, it also includes a calendar, task manager, contact manager, note taking, journal, and web browsing.



#### **Gmail** is a free email service.





#### **Microsoft Access**

is a database management system from Microsoft.



### Using Google Cloud SQL, you can manage and store data using this relational database.



### Microsoft Publisher is a desktop publishing application from Microsoft.



**Skype** is a VOIP service and instant messaging client, currently developed by Microsoft.



### Googles free Voice Over Internet Protocol (VOIP) service.

#### **Suite Comparison**



#### **Google Drive & Docs Cloud Storage**

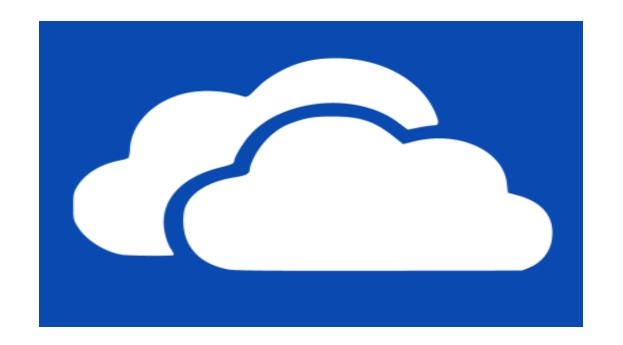
- 15 GB Cloud Storage (Forever)
- Unlimited Docs, Sheets, Slides Storage



#### **Google Drive**

 Google Drive is the home to access Google Docs including documents, presentations, spreadsheets. It allows you to easily create, share and edit files in real time online, or upload an existing file to the system with 15 GB of free storage.





OneDrive is a file hosting service that allows users to upload and sync files to a cloud storage and then access them from a Web browser or their local device.

#### **Office 365 Cloud Storage**

- 1 TB Cloud Storage
  - 5 persons
  - One year only

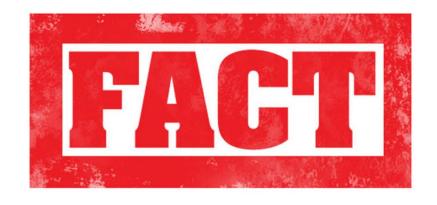


### **Cloud Storage Comparison**

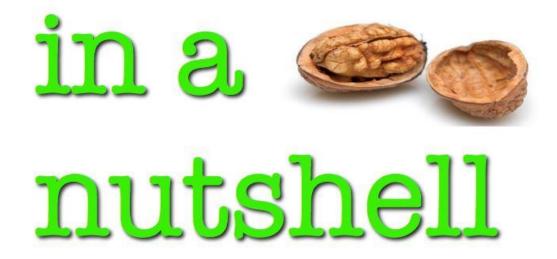




Office 365 aims to be all things to all users, while Google Apps is content to offer key capabilities without the bloat and complexity.



# In just about every case, the Microsoft Office 365 tools are more feature rich and robust than Google Docs



Microsoft Office 365 is rich and complex while Google Docs is simple and lean.



90% of Office 365 users only use 10% of Office 365 features. For these user, the free Google Docs is all they need.

## Paying for Features You Don't Need or Use, Is Like Flushing Money Down the Toilet



#### **Feature by Feature Comparison**





#### **Ease of Use Comparison**

















#### Office 365 & Google Docs Usage Statistics

- More than 1.1 billion people use MS Office
- MS Office 365 has 3.5 million subscribers
- Google has 120 million accounts using Docs



#### **Familiarity Comparison**





#### Try Google Docs for a Week. . .



#### ... You Might Like It!





#### **Google Docs Demo Friday**













9/7/201

