

# Chromebooks: Another Google Breakthrough



# chromebook

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# What is a Chromebook?

A Chromebook is usually a laptop. Instead of Windows 10 or macOS, **Chromebooks** run Google's Chrome OS. **Chromebooks** are designed to be used primarily while connected to the Internet, with most applications and documents living in the cloud.



# Information, Creation, and Consumption

- Smart Phones
  - Tablets
  - Laptops >13"
  - Desktops
- Information, Consumption
  - Information, Consumption
  - Information ,Consumption, & Creation
  - Information, Consumption, & Creation



# What is Google Chrome OS?



Chrome OS is an operating system designed by Google that uses the Google Chrome web browser as its principal user interface. The Chrome OS primarily supports web applications. In May 2011 the first Chrome OS laptop, known as a **Chromebook**, arrived.



# Why a Chromebook?

- All your work is done in Chrome—a fast secure browser (now 65% market share)
  - Gmail
  - Documents
  - Photos
- All your work is instantaneously saved securely in the “cloud”
- Google provides 100 GB storage for two years with a Chromebook purchase



# Chromebook Connectivity

- **Chromebooks** come with wireless connectivity.
- Some **Chromebooks** have 4G cellular capability.
  - Better to use your cell phone's HOTSPOT capability.



# Supported **Chromebook** Devices

**Chromebooks** support many of the following USB devices utilizing a feature similar to [plug-and-play](#) on Windows operating systems.

- External Hard Drives
- Flash Drives
- MP3 Players
- Monitors
- Webcams
- Most Bluetooth Devices



- External Keyboards
- Mice
- HDMI Audio Devices
- Headsets
- USB Hubs
- Scanners

# Advantages of a Chromebook

- Price
- Speed
- Battery
- Security
- Parental Controls
- Automatic Sync
- Cloud Storage
- Automatic Updates
- Weight
- Android Apps
- MS Office Online



# 1. Price

- Majority of **Chromebooks** cost less than average laptop.
- Many **Chromebooks** cost less than \$200.
- Mid-range **Chromebooks** cost \$300-\$500.
- On Black Friday a Samsung **Chromebook** for \$99.



## 2. Speed

**Chromebooks** can power up and be ready to use in around eight seconds. They can do this because of their SSD and the lightweight Chrome OS platform.



### 3. Battery

- Expect 6 hours or more from **Chromebook** battery.
- Some **Chromebook** models claim 13 hour battery life.



## 4. Security

The Chrome OS has built-in virus and malware protection that is continually updated to the latest version, so you almost never need to worry about malware when using a **Chromebook**.



## 5. Parental Controls

- **Chromebooks** allow supervised accounts to monitor kids online activities.
- **Chromebooks** make great family-friendly computers.



## 6. Sync

**Chromebooks** sync all your apps and passwords with Chrome browsers on all your other computers.



## 7. Cloud Storage

You get 100 GB of Google Drive storage free for two years with all new **Chromebooks**.

100 GB of additional storage is only \$1.99/month.



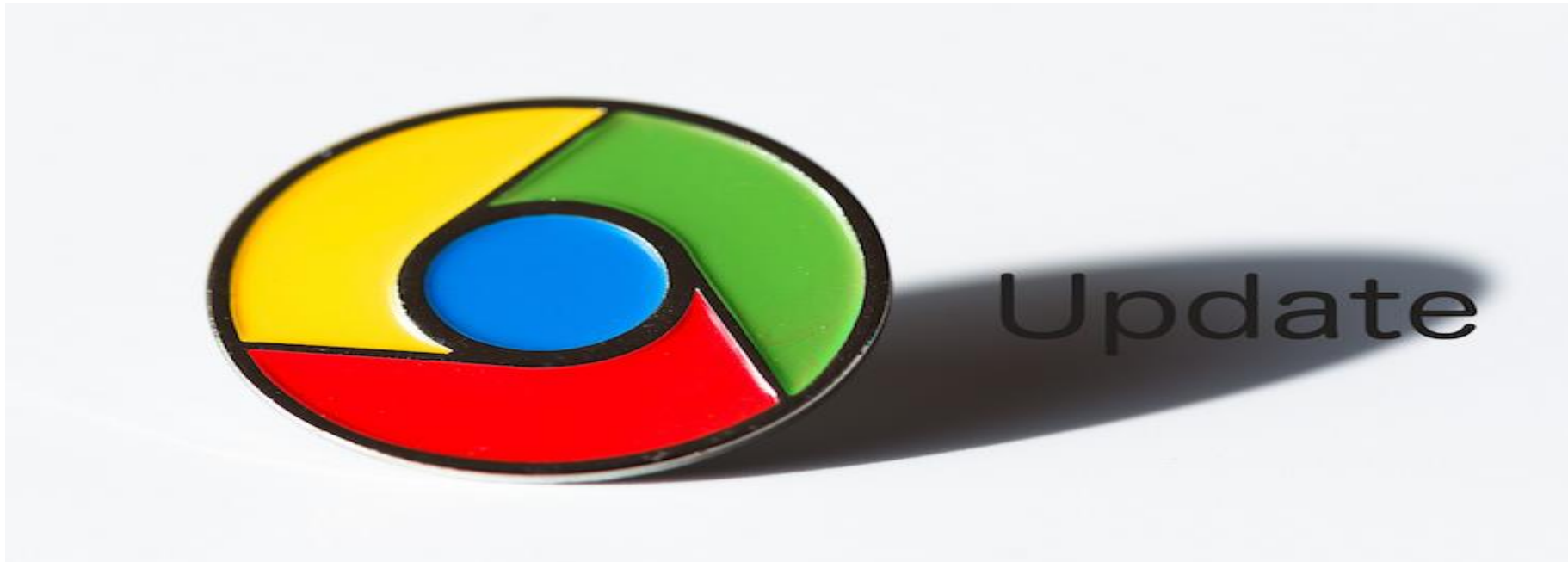
## 8. Updates

**Chromebooks** update themselves silently, automatically, and in the background. So, your device is always up to date.



## 9. Weight

- Although weights vary, **Chromebooks** are lightweight devices.
- **Chromebooks** are portable and easy to carry.



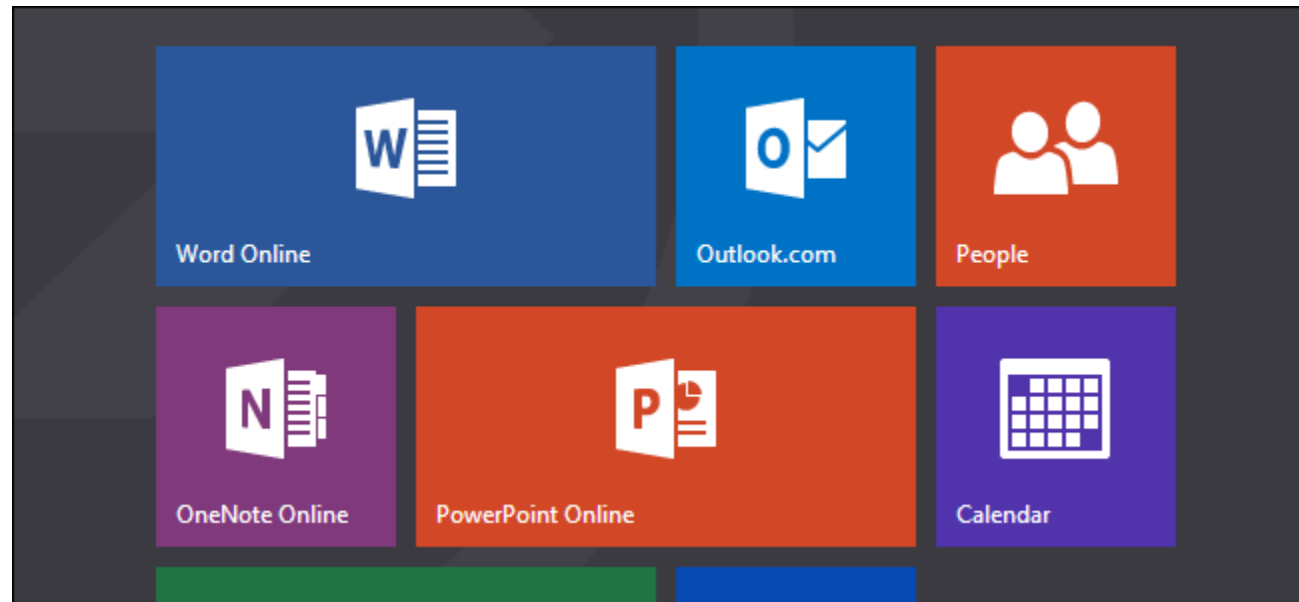
# **10. Android Apps**

**Available on Many New Chromebooks**  
**3.3 million**



# 11. MS Office for a **Chromebook**

Microsoft offers a completely free web-based version of Office called Office Online, complete with Word Online, Excel Online, and PowerPoint Online. Microsoft makes these apps available in the Chrome Web Store



# Disadvantages of a Chromebook

- Won't Run Windows Applications
- Somewhat Limited Local Storage
- No Optical Drive
- Video Editing not great
- No Photoshop
- Printing is more complex
- Compatibility



# 1. **Chromebooks** Won't Run Most Windows Applications

**Chromebooks** don't normally run Windows software. You can't install Skype, full Microsoft Office, or other Windows desktop applications.





## Crossover Chrome OS Beta

## 2. Limited Local Storage

**Chromebooks** typically only have 16 to 32GB of local storage. Limiting storage keeps the price down. However, Google wants you to store your data in the cloud. That is why it includes 100 GB of free online storage with new **Chromebooks**.



VS.



### 3. No Optical Drive

A CD/DVD drive is a thing of the past with new laptops, but if you really need one, you should know that you won't find one on a **Chromebook**.



## 4. Video Editing

There are good video editors you can use on the **Chromebook**. However, if you need more control over your media, or deal with a lot of HD footage, the **Chromebook** might not have the horsepower you need because there are no offline editors like Apple iMovie, Adobe Premiere Elements, or Windows Movie Maker.



## 5. No Photoshop

If you are a heavy user of Photoshop, Photoshop Elements or other Adobe desktop solutions, you will need to look for an equivalent online application. Things like Pixlr, or the online Photoshop Express Editor, are perfectly good for casual family photo editing, but lack the fuller feature set of Adobe's premiere editing products.



## 6. Printing

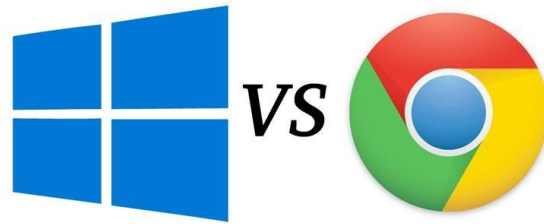
You can print on a **Chromebook** without too much difficulty, but depending on the printer you have, it might not be as easy as it used to be because you are required to use Google Cloud Print.



Google Cloud Print

## 7. Compatibility

No doubt about it. Windows is the most widely used desktop OS in existence today (90% market). You will find no shortage of apps and accessories to use with a Windows PC. A **Chromebook** is more limited in this regard. It has a growing library of software applications, and can be used with an increasingly wide variety of accessories, but Windows machines still win the battle for compatibility.



# Cloud Computing in the Future

- **CDs and DVDs are fading fast.**
- **Many laptops won't come with an optical drive.**
- **Internet speeds will be faster and faster.**
- **More and more of what you do will be done online.**



# Web-Based Applications

- Online applications or [web applications](#) are becoming more popular, particularly since broadband Internet access has become more common and more available. With online applications and services, you do not need to download and install them in your computer to use them—you just need to open up your browser and access them online.





## Web Based Applications

**Google Drive, Microsoft OneDrive, and Dropbox are each cloud-based data storage providers.**

# Do You Really Care Where Your Computing is Performed or Where Your Software and Data are Stored?



# Cloud Data Storage Defined

**CLOUD Data Storage** is the practice of using a network of remote servers hosted on the Internet to store, manage, and process data, rather than on a local server or a personal computer.



# Cloud Data Storage **Simpler Definition**

- The **CLOUD** is nothing more than a figure of speech for the Internet, or more literally, the vast array of storage servers around the globe that comprise it. When a file is stored in the **cloud**, it simply means the file resides on one of those servers and can be accessed through an Internet connection.



# Key to Cloud Data Storage



**High Speed Broadband Internet Service**

# Google Toolbox for Users

- Gmail
- Google Contacts
- Google Calendar
- Google Alerts
- Google Search
- Google Image
- Google News
- YouTube
- Google Books
- Google Drive
- Google Docs
- Google Translate
- Google Maps
- Google Photos



# Make Your Own **Chromebook** for Free

**Neverware.com** has released an open source version of Chromium.

**This Cloud Ready version is free.**

**Turn old XP/Vista/Windows 7 laptop into a pretty fast Chromebook**



# Samsung **Chromebook** for \$99 on Black Friday

- **11.6 inch screen**
- **2 GB of memory**
- **Intel Celeron N3060 processor**
- **16 GB SSD**



# Acer **Chromebook** 14    \$199.99

## At Costco November 17-27

- 14" screen
- 4 GB RAM
- 32 GB SSD
- Celeron N3160 processor



# Asus **Chromebook** Flip \$429.99

- 12.5" screen
- 4 GB RAM
- 64 GB SSD
- Core m3-6Y30 processor







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